

Discovery Circle Tours 2025







Company Background

Discovery Circle Tours, formerly Jordan Circle Tours, is an independent, full-service B2B Jordanian-based inbound tour operator and Destination Management Company with 28 years operating experience.

Our parent company, Discovery Foundation was established in 1995 with the aim of delivering specialist **sustainable** travel arrangements in Jordan, Dubai, Abu Dhabi and the MENA Region.

Discovery Circle Tours (DCT) was established in January 2012 following 17 years of operation under the Jordan Circle Tours brand.

Mission - Our goal is simple — to become the best tour operator partner in Jordan — providing excellent customer service and high-quality, unique FIT and Group tours for our international tour operator partners.

Our excellence in customer service provides your clients with a home away from home and ensures their time in Jordan is unforgettable.

Our team of experienced customer service, operation, and tour designers ensure that from the moment you send us the enquiry to the minute we put your clients on the plane home no stone is left unturned.

Our unique experience in marketing and selling Jordan in international markets combined with our unrivalled knowledge of Jordan and current travel trends means we can offer you the most innovative and up to date itineraries.

"We guarantee that our product to you will be unique in the market place"





The Difference

Total Customer Care - We pride ourselves with the care we give to all our clients. Rest assured that your clients will be treated with the utmost care.

Benchmarking – At Discovery Circle we constantly review our product and services against our Jordanian competitors to ensure you have the very best product in the market.

Prices - Our seasonal review process enables us to re-confirm our hotel and transport contracts providing you with peace of mind that our prices to you are the most competitive.

Product and Services – Our team are constantly researching new product and services. This allows us to innovate and keep you, our partners, with a USP and Differentiator e.g. we were the first DMC to provide FREE Bottled Mineral water and FREE WIFI connections on all of our vehicles.

An Experienced Team

Tour Designers & Reservations Team

Our tour designers and reservations team are the spine of the company. Many have been working in the travel industry all their lives and are true professionals. They design and set up all your itineraries.

Customer Service Team

No stone is left unturned and our team is responsible for checking – every hotel room, every car and every tour bus before your clients use them. This means the quality of the product your clients experience and receive is assured. We also regularly check the restaurants and food outlets that your clients visit and use so we both have peace of mind.

International Sales and Marketing

Our Director of Marketing is based in London and has over twenty years' experience in the tourism industry, 10 as the Director of the Jordan Tourism Board UK. He's experienced in marketing in the UK, USA and Canada, Australia, New Zealand and South Africa.



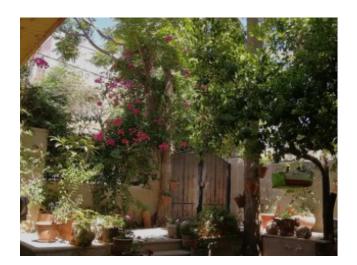




News from Discovery Circle Tours



Saudi Arabia - We are opening an office in Saudi Arabia - all the licences are ready and we are looking for offices and staff. From mid 2022 we can handle your Saudi business from Jordan.



Amman Private Homes - We own a few private homes in Amman so why not book these for your FIT clients - these are unique properties in the old part of Amman and are perfect for exploring this unique city and living like a local.

Discovery Terhaal - Adventure - We own Terhaal Adventures - so can support any of your adventure needs in Jordan. Want to hike on the Jordan Trail, climb in Wadi Rum or canyon in the Mujib - we are ready to go.



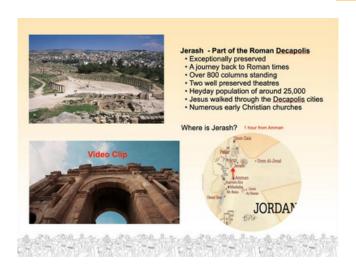
Adventure Guaranteed Departures - We have launched a range of weekly departures for the adventure sector including Dana-Petra Trek, Dead to Red biking tour and a new Jordan Uncovered soft adventure tour.







Virtual Training & Promotion

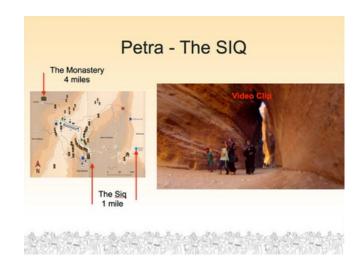


We build a mixture of bespoke presentations about our specific product and we have also developed a range of site specific presentation. For example what to expect from a Petra visit.



We also mention the steps we've taken to ensure your clients are safe when they arrive in Jordan and talk about the changes made to santitation of hotels and all vehicles.

We've also been busy training tour operator sales and reservation staff and have even given a few consumer presentation about Jordan on behalf of our international tour operator partners.



Our presentations contain a mixture of video clips, images and general information regarding Jordan, travelling times and what to expect.



If you would like to arrange a virtual training session for your team or even a consumer presentation on your behalf please do let us know as we'd be happy to set one up.





In Jordan We Mean Business







As well as Discovery Circle Tours in Jordan we also own and manage;

Discovery Bedu - the most luxurious desert camp in Wadi Rum, which offers a unique blend of authenticity, tradition and luxury.

Discovery Bespoke – specialising in the MICE Sector, Bespoke is one of the few companies in Jordan that provides services for the Royal Palaces.

Discovery Terhaal – a dedicated adventure tour operator specialising in mountain biking and trekking who were instrumental in setting up the Jordan Trail.

The Discovery Foundation - a pioneer of Responsible and Sustainable Tourism in Jordan striving to protect the environment and work for the benefit of local Jordanians.

Our Homes in Jordan

Amman - Head Office of DCT and Discovery Foundation. and where our experienced sales, reservations, product, and operations teams live.

Petra and Aqaba – Our operations teams in these offices take care of all of the passengers south of Kerak Castle and closely manage the hotels and desert accommodation suppliers to ensure your clients get the very best experience as they travel through Jordan.







A Little Bit More

Charity Support

DCT supports the King Hussein Cancer Foundation and donates One Jordanian Dinar for each client that we operate in Jordan. During 2023 these small contributions added up to nearly 20,000 Jordanian Dinars (Around USD 30 000.00) and will be used by the King Hussein Cancer Foundation to support the prevention and treatment of cancer in Jordan. This is done on your behalf, our tour operator partner.

Our Guarantee to You

At Discovery Circle Tours we pride ourselves in our knowledge of Jordan and the international generating markets. We have unrivalled connections in Jordan through our Senior Management Team and our International Offices and Representatives are leaders in their field.

We guarantee that having Discovery Circle Tours as your partner in Jordan will provide you with an exceptional service at outstanding value for money.

We start where the others stop.

Big enough to Deliver - Small enough to Care!

Jack Farraj

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