

Guide Sustainability & Guest Communication Guidelines

Discovery Circle

This document outlines the responsibilities of tour guides in communicating sustainability principles to guests and ensuring that all tours are conducted in a responsible and respectful manner, in line with Discovery Circle's sustainability commitments.

1. Role of the Guide

Tour guides play a key role in delivering not only an enjoyable experience, but also in promoting responsible tourism practices. Guides are expected to:

- Lead by example
 - Communicate clearly with guests
 - Encourage responsible behavior throughout the journey
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2. Communication with Guests

Guides must communicate the following points to guests during the tour:

Respect for Local Culture

- Encourage guests to dress modestly where appropriate
 - Respect local traditions, customs, and religious practices
 - Ask permission before taking photos of local people
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Support for Local Communities

- Encourage guests to buy from local shops and artisans
 - Promote local restaurants and authentic experiences
 - Explain the positive impact of supporting local businesses
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Environmental Responsibility

- Encourage guests to minimize waste (especially plastic use)
- Promote proper disposal of waste (use of bins, no littering)
- Encourage water and energy conservation where relevant

Wildlife and Nature Protection

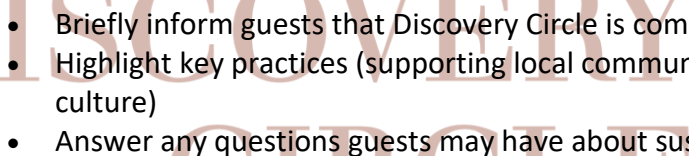
- Do not allow any harmful interaction with wildlife
 - No feeding, touching, or disturbing animals
 - Respect protected areas and follow site regulations
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Sustainable Behavior During Tours

- Encourage walking for short distances where possible
 - Promote responsible use of resources
 - Ensure minimal environmental impact during visits
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3. Communication of Company Sustainability Policy

Guides should:

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- Briefly inform guests that Discovery Circle is committed to sustainable tourism
 - Highlight key practices (supporting local communities, environmental care, respect for culture)
 - Answer any questions guests may have about sustainability
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4. Prohibited Practices

Guides must ensure that guests are aware of and avoid:

- Purchasing illegal or restricted souvenirs (e.g. antiques, wildlife products)
 - Engaging in activities that harm the environment or local communities
 - Any disrespectful behavior towards culture, religion, or local people
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5. Handling Guest Behavior

If guests do not follow guidelines:

- Politely remind them of the correct behavior
 - Explain the importance of responsible tourism
 - Escalate serious issues to the operations team if necessary
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6. Feedback and Reporting

- Guides should report any sustainability concerns to the operations team
 - Share feedback from guests regarding sustainability practices
 - Highlight any issues related to suppliers or services
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7. Compliance

All guides working with Discovery Circle are expected to follow these guidelines. Compliance ensures high-quality service and alignment with international sustainability standards, including those of Travelife.

Acknowledgment

Guides are required to confirm that they have read, understood, and agree to follow these guidelines.

DISCOVERY
CIRCLE

A large, stylized graphic on the right side of the page. It features a central circle with several overlapping, pointed shapes extending outwards, resembling a compass rose or a starburst. The colors are muted, including shades of brown, tan, and beige.